



Fly Fishing Wellness Retreats for Women Surviving Cancer

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PRESS RELEASE

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FOR IMMEDIATE RELEASE
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REELING & HEALING MIDWEST SEEKS FLY DONATIONS AT THE UPCOMING MINNEAPOLIS GREAT WATERS FLY FISHING EXPO MARCH 14TH -16TH, 2007 IN BLOOMINGTON, MN

BRANCH, MI, MARCH 4, 2008: [Reeling & Healing Midwest](http://www.ReelingandHealingMidwest.org), a non-profit organization that champions and runs fly fishing wellness retreats for women cancer survivors, seeks donations of flies for use during their 2008 retreats.

Last year's fly donation campaign brought in over 200 dozen flies from fly tyers and tying clubs all over the world – from Iraq, Hawaii and Patagonia, to every regions of the United States. Once again, tyers and clubs are invited to join in and make 2008 just as successful as last year.

Reeling & Healing Midwest encourages interested parties to stop by their booth at the upcoming [Great Waters Fly Fishing Expo Minneapolis](http://www.GreatWatersFlyFishingExpo.com) and donate flies for a good cause.

What types of flies are needed? All types, including trout flies (dries, nymphs, streamers.), bass flies, steelhead and salmon flies. Have flies in your collection that you don't foresee using? Stop by and drop them off – we'll put them to work in a stream, river or pond.

No flies to donate? Consider donating monies towards the purchase of flies and fly boxes. Individuals donating one dozen or more flies will be eligible to win prizes of fishing gear, books, outdoor equipment and apparel. Prizes will be awarded during the show on Saturday and Sunday.

Reeling & Healing Midwest will host twelve to fourteen retreats during 2008 and anticipates over 460 cancer survivors will participate, helped along by dozens of dedicated volunteers and fishing guides who generously donate their time and services to make each retreat a meaningful success. Donated flies play a large part in the success of these retreats as well.

The [Great Waters Fly Fishing Expo](http://www.GreatWatersFlyFishingExpo.com) Minneapolis will be held at the Sheraton Bloomington Hotel located at 7800 Normandale Boulevard in Bloomington, MN, March 14-16, 2008. Learn more about the Great Waters Fly Fishing Expo at www.greatwatersflyfishingexpo.com The Great Waters Fly Fishing Expo is sponsored by [Midwest Fly Fishing Magazine](http://www.MidwestFlyFishingMagazine.com).

Reeling & Healing Midwest is a 501(c)(3) nonprofit that is 100% volunteer-staffed and 100% donor-supported. All donations are tax deductible as permitted by law.

If you are unable to attend the show but would still like to contribute, please send your flies or donation to: Reeling & Healing Midwest, Attn: C. Sero, 1400 N. State Pkwy, Unit #8A, Chicago, IL 60610. For more information about Reeling & Healing Midwest check out their website at www.FishOn.org.

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